

From: Catalyst Coalition of Napa County [mailto:catalystcoalition@ncoe.k12.ca.us]

Sent: Wednesday, September 07, 2011 10:07 AM

Subject: ADV: Catch the latest from Catalyst!

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A grassroots coalition dedicated to helping our communities address and combat underage use of alcohol, marijuana, tobacco and other drugs in Napa County.

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We're ramping up our use of Facebook as a community awareness tool - don't miss out on some great info!

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CATALYST TEAM LEADERS & MEETING SCHEDULE

Napa

City Team Leader:

Jennifer Stewart

707.259.5949

jstewart@ncoe.k12.ca.us

Next Meeting:

Wednesday, 9/21

Time: 3:30-5:00pm

Location: NCOE, 2121

Imola Ave., Napa

Conference Room D

American Canyon

City Team Leaders:

George Vasquez

naparbs@

beverageconsulting

network.com

Steve Perry

sperry@nvusd.k12.ca.us

September, 2011

A program of the
Napa County Office
of Education

CATALYST UPDATES

Catalyst Coalition continues collaboration with Americorps



Many of you got to know our fabulous Americorps volunteer this year, Aileen Savage. Sadly, her time with us is up, but we greatly appreciate all of the energy and enthusiasm she brought to Catalyst. This month, we have 2 new Americorps volunteers arriving - lucky us!

***Celeste Fuller** ~ arriving fresh from a stint with Americorps in NYC.

***Belinda Ruiz** ~ a local Napan, and sister of Catalyst Coalition member Maria Ruiz.

Catalyst reaches out to local pediatricians

27% of Napa 7th graders report taking one full drink of alcohol at the age of 12 or younger (California Healthy Kids Survey, Napa County 2009-2010). "The younger people are when they start drinking, the more likely they are to have significant alcohol problems as adults, including abuse and addiction," says pediatrician Dr. Janet Williams, a professor of pediatrics in San Antonio, and chairwoman of the Academy's committee on substance abuse. Health is one of the top reasons that kids' choose not to drink alcohol (centurycouncil.org). Reach the kids *before they start*.

The Catalyst Coalition is currently partnering with Queen of the Valley Medical Center to reach out to pediatricians in Napa County to encourage them to conduct early screening, and to offer patients and families

Next meeting TBA ~
please check our website
for updated
information
www.catalystcoalition.com

St. Helena

City Team Leader:
Lisa Toller
707.253.6838
ltoller@ncoe.k12.ca.us

Monthly Meetings
4th Wed. of the month
Time: 5:30-6:30pm

Location: First
Presbyterian Church, 1428
Spring St.
St. Helena

Calistoga

City Team Leaders:
Anne Williams
707.942.6278 x154
awilliams@calistoga.k12.ca.us

Chief Jonathan Mills
707.942.2810
jmills@ci.calistoga.ca.us

Monthly Meetings
2nd Tues. of the month
Time: 3-4pm

Location: Staff Lounge at
Calistoga High School
1608 Lake St., Calistoga

Quick Links

**Great
Websites!**

For Teens

[Above the Influence](#)

information on alcohol and drug use prevention. This effort is in response to a revised policy report from the American Academy of Pediatrics, recommending that doctors should start screening their young patients for alcohol and drug use *in middle school*. (AAP, 2010)

Social Host Awareness Surveys

Thank you very much to those who helped us out on a recent survey about Social Host Ordinance awareness in Napa County. We had 34 responses. 70% of you heard about the Social Host Ordinance from this newsletter, 44% by word of mouth, 41% by a flyer or brochure, 35% via the local newspapers, and 27% through our website. *We always appreciate your feedback!*



CATALYST VOLUNTEER SPOTLIGHT

Maria Ruiz is a star!

Maria Ruiz is a Community Organizer with the Queen of the Valley Medical Center. She has been a valuable contributor to our Social Host Awareness Campaign, among other projects. She also recently shepherded a request to QVMC to partner with us on our next initiative involving pediatricians.



In her words, "I have enjoyed being part of the group, and also finding ways to disseminate this information to the Latino community so that our entire community as a whole can be aware and help with the issue of underage drinking."

Asklistenlearn.com

[Alcohol and the Teen Brain](#)

nodrugs.info

[GirlTalk](#)

For Everybody

[The Power of Parents](#)

[Blood-Alcohol
Concentration](#)

[Alcohol & Parenting](#)

[Marijuana Prevention
Project](#)

[Common Sense Media](#)

[The Marin Institute:
Alcohol Industry
Watchdog](#)

[Montana Meth Project](#)

[Alcohol & Health](#)

[National Center on
Addiction at Columbia
University](#)

[Building Drug-Free
Communities](#)

In Spanish

hablacontushijos.org

CATALYST STAFF

We greatly appreciate Maria's time and expertise in supporting underage drinking prevention in Napa County ~ and a huge thanks to ALL of our volunteers for your continuing support!

CITY TEAM NEWS

St. Helena Prevention Partnership

Tie a Red Ribbon...

As part of our Marijuana Prevention Initiative for youth, the Catalyst Coalition

is coordinating community and school activities throughout Napa County during *Red Ribbon Week, October 23rd-31st.*

Middle school students will plant red tulip bulbs, create artwork with positive messages, and wear "Be Drug Free" wristbands. Local governments will celebrate by issuing drug-free proclamations, and business and community members will display red ribbons. How can you join in? Contact Lisa Toller at (707) 253-6838 or ltoller@ncoe.k12.ca.us.

What is Red Ribbon Week All About?

The Red Ribbon Campaign was started in 1985 in response to the murder of DEA agent Kiki Camarena by drug traffickers in Mexico City.

This began the tradition of displaying red ribbons as a symbol of intolerance towards the use of drugs. The mission of the national Red Ribbon Campaign is to present a unified and visible commitment toward the creation of a drug-free America.



**Napa County Office of
Education:**

**Jennifer Stewart
Julie de Polo
Stevi Dalbey
Lisa Toller
Belinda Ruiz
Celeste Fuller**

**2121 Imola Avenue
Napa, CA 94559
(707) 253-6800**

American Canyon Prevention Partnership

The American Canyon team has currently appointed two new co-chairs: George Vasquez and Steve Perry. George works as a trainer for the Community of Anti-Drug Coalitions of America (CADCA) and Steve is a school psychologist in American Canyon. They are currently planning a fall meeting - check out our website for updated information: www.catalystcoalition.com.

Calistoga Safe Kids Committee

The Calistoga Catalyst Coalition meets the second Tuesday of every month, from 3-4PM in the Staff Lounge at Calistoga High School. Kicking off Red Ribbon Week, the Coalition will be hosting a free ***Community Forum for Parents on Tuesday, October 25th from 5-7pm*** with guest speakers on drug prevention at the Calistoga Community Center. Please come!



The Calistoga Catalyst group is also currently seeking volunteers to help with the annual Haunted House, which will be on Friday and Saturday, October 29th & 30th. **It's so much fun!** Please contact Anne Williams to find out how to help out with the event in the weeks prior, as well as during the event:
awilliams@calistoga.k12.ca.us.

D.A.R.E. / SAFE SCHOOLS FOUNDATION

Get your sticks ready for the first annual Golf Tournament!



Enjoy a beautiful day playing the course at Chardonnay Golf Club - sign up with friends or meet new ones, *it's all for a great cause!*

When: Monday, October 24th, 2011 @ 11:30am

Cost: \$125 per golfer includes box lunch and buffet dinner, silent auction and awards ceremony. Become a sponsor, \$100-1000.

Please contact Jennifer Stewart at 707.259.5949

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