



St. Helena Catalyst Coalition

St. Helena Underage Drinking Prevention Partnership

Meeting Minutes

March 23, 2011

Present: Lisa Toller, Jennifer Stewart, Sarah Carpenter, Aileen Savage

- I. Goals for the group
 - a. Continue work on Social Host Ordinance
 - i. Now at implementation and evaluation stages
 - b. Marijuana Prevention
 - i. Assessment & Capacity stages
 1. Gather data of use currently, using California Healthy Kids Survey
 2. Know how many kids are admitted to Wolfe center for Marijuana use
 3. SAP isn't referring to the Wolfe Center as much, so the numbers wouldn't accurately catch Marijuana use according to Sarah
 - a. We could possibly get data/numbers from:
 - i. Police Records (How many people do they pullover who have a medical marijuana card or prescription w/ photo ID)
 - ii.
 - iii. Diversion Program
 - iv. Heather Baker
 - v. Kids' self reports
 - vi. CHKS this year & possibly add five questions regarding Marijuana, such as:
 1. What paraphernalia is used and where is it purchased?
 2. Where is Marijuana purchased? Home cultivation? At school?
 3. Perception of parent approval
 4. Possibly make room for more Marijuana questions by removing some gang questions that are repetitive
 5.
 - a. Start a County-wide taskforce to decide on possibly five or more questions on Marijuana for the CHKS (on Agenda for May)
 - b. ACTION ITEM: Everyone can research possible questions in the mean time

4. Does St. Helena have a building code or permit to enforce against the illegal cultivation in St. Helena?
 - a. ACTION ITEM: Lisa will research current building codes in St. Helena

II. Marijuana Update & Next Steps

- a. "Above the Influence" Campaign
 - i. Evidence based
 - ii. Reduced the age of onset with the curriculum by 50% & without curriculum it's still shown to be very effective
 - iii. Nationally recognized
 - iv. We could adopt it for the Marijuana initiative as a Napa County "Above the Influence" Campaign
 - v. The group agreed that we should!
 - vi. ACTION ITEM: Lisa can take necessary steps to get campaign started

III. Town Hall Meeting

- a. May 1st or May 15th – concern that May 1st may be too soon to pull together program. Lisa will check on May 15th date with the Catholic Church.
- b. Panel Format
 - i. Possible Panel Members:
 1. Sarah Carpenter
 2. Chief Johnstone
 3. Madd representative
 4. Challenge Day rep
 5. Jon Thompson – Crime Stoppers
 6. ACTION ITEM: Lisa will contact these potential speakers and see if they are willing and available

IV. Student Assistance Program/Challenge Day

- a. Sarah—has been looking to Every 15 Minutes and Challenge Day
 - i. E15 mins has funding according to Jaret Paulson (CHP) in charge of grants for it
 - ii. It did happen once upon a time in St. Helena and Sarah, along with a few others are wanting it to return to St. Helena High School
 - iii. It's happening in Calistoga on April 14-15
 - iv. Drinking Driving Prevention
 - v. CHP grant = approximately \$9,000
 - vi. Sarah sent a letter to St. Helena High School admins, but is waiting for responses
 - vii. It can be labor intensive, but Jennifer added that it can be modified and done in a way that is less labor intensive than the one in Calistoga and still be impactful
 - viii. Each school in the County does it differently
 - ix. Vintage High School is April 7-8
 - x. American Canyon High School will be in the fall (do not repeat)
 - xi. Sarah is hoping that maybe Catalyst could help with it considering it is aligned with our mission and goals
 - xii. It isn't evidence based by itself
 - xiii. Class Action (at St. Helena High School, mock trials) are evidence based however and could be added to the E15 minutes program
 1. ACTION ITEM: Ask Kay Wilson about Class Action
 - xiv. CHKS could possibly have some questions asked regarding E15 mins

- xv. Or Calistoga could survey their students before and after the event to have some quantitative data about the effects of E15 mins
 - 1. ACTION ITEM: Jennifer will look into evaluating E15 mins in Calistoga (and maybe Vintage too?)
 - 2. ACTION ITEM: Sarah will talk to Principal and get an answer from school
- xvi. Challenge Day
 - 1. Is evidence based, but doesn't have any funding
- xvii. Student Assistance Program
 - 1. Sarah updated the group and informed everyone that donations are coming in, along with at least 15 letters of support from community members
 - 2. Estimating what donations, matching, and grants will be, it could total to = \$75,000 (Great news)

V. Outreach

- a. Jennifer Muhlner (rotary member) can't make it on Wednesdays
- b. Contact:
 - i. Fitness director at health spa
 - ii. Lisa e-mailed youth ministers
 - iii. St. Helena Hospital
 - 1. Linda Shultz
 - iv. Family Center
 - v. Teen Center
 - vi. Doctor
 - vii. Put something out to teachers to get involved
 - viii. ACTION ITEM: Sarah will contact Alice Rhea to get involved
 - ix. Jon Thompson
 - x. Contact Connie O'Shea
 - xi. RLS Parent Group

VI. Future Agenda Items:

- a. "Not My Kid" Presentation by Anne Williams
 - i. Proven to be effective in informing parents
 - ii. It's a long (but great) presentation
 - iii. Anne is bilingual
 - iv. Sarah might become trained in presenting

VII. ACTION ITEMS:

- a. Lisa will research current building codes in St. Helena
- b. Lisa can take necessary steps to get the "Above the Influence" campaign started for MJ initiative
- c. Lisa will find Town Hall Speakers (listed above) and check dates with Catholic Church
- d. Sarah will ask Kay Wilson about Class Action
- e. Sarah will get a response regarding E15 mins from St. Helena HS Principal and school
- f. Jennifer will look into evaluating the E15 mins program in Calistoga
- g. Lisa will continue outreach to sectors/individuals listed above
- h. Sarah will contact Alice Rhea to attend meetings
- i. Aileen will find out if Fireside room is available for future meetings on Wednesdays

VIII. Next Meeting: April 27th @ 5:30-6:30 pm