



St. Helena Catalyst Coalition

St. Helena Underage Drinking Prevention Partnership

Meeting Minutes

February 22, 2011

Present: Jennifer Stewart, Heather Baker, Connie O'Shea, Steve Peterson

I. Goals and mission for group:

- a. Review of work to date

II. Social Host Ordinance Awareness Campaign

- a. **Update:** American Canyon should pass this coming month, and Napa is not far behind, rounding out the jurisdictions in Napa County. Once finished with passing ordinances, staff time from Catalyst will focus in on the Campaign.

III. Marijuana Update:

- a. Lisa Toller will begin working with the communities of St Helena and Calistoga to create a marijuana initiative. She has started by doing some interviews in the community and will start chairing our meetings starting next month, to involve the group in both Alcohol and Marijuana in the community. The group talked about daytime marijuana use on campus or after school, heard from law enforcement about the local trends and enforcement.

IV. Town Hall Meeting:

- a. The group discussed April Alcohol Awareness month and the Town Hall meeting that usually occurs during or right after that month. The group looked at many creative ideas and decided to find out if the Catholic Church would partner to allow us to do a presentation during the hour after their English and Spanish service on a Sunday in April or May. The presentation would be a brief discussion about laws, how to identify youth use, and how to have positive discussions at home. The groups would also share information and feedback as a 'community voice' to get people talking about the issue. We may also include information about marijuana.

V. Other Discussion:

- a. Outreach was discussed as the meeting was very small. Molly Morales and other interested individuals should be contacted to encourage their attendance. This should be a continued agenda item.
- b. The Student Assistance Program and Challenge Day ideas were briefly mentioned and will be put on the agenda for the next meeting.
- c. The meeting date and time were again discussed and the group decided to make a change from Tuesday to Wednesday nights.
- d. There is a group that is called the Multi-Cultural Committee that meets monthly on the first Wednesday at the Rianda House (time?), run by Catarina Sanchez. This may be a good group to meet with or present to for outreach.
- e. The next agenda will include discussing a plan to spread the word about the Town Hall, Spanish translation and outreach, SAP, Marijuana, and committee outreach.

VI. Next:

- a. **March 23, 2011 at Family Center at 5:30 pm**